

Information to be provided by the company or project when applying to Bizkaia International Startup Competition:

Project Information

Kind of Project (company or project)
Project or Company Name
Headquarters (are the company's headquarters located in Bizkaia?)
Turnover (is the current annual turnover less than 1 million euros?)
Company age (is the age of the company less than 10 years?)
Residence
Sector
Estimated Project Establishing Year
Tweetable Elevator Pitch

Business Description

Business Model (describe the provided product or service including the main key drivers)
Know-how and Technology (describe the technology, know-how or basic knowledge required to help your product or service reach the market)
Stand out elements and unmet needs addressed (Which elements would you stand out of your value proposal?)
State of the project (Which is the development state of your product or service?)
Year 1 to 3 Revenue and Employment
Other metrics (Describe any other relevant metrics in accordance to your project)

Market

Potential Market (define your potential market and which are the sectors you wish to reach for your product/service; what is the addressable market size?)
Customers (how will you reach your customers? through which channels will you likely reach your customers/users?)

Competitors

Competitors (which organizations compete with your value offering now, and might do so in the future?)

Others

Advisors and Investors (tell us about current or anticipate notorious advisors and investors that don't belong to the founding team)

Specific regulations (besides the transversal legislation to capital firms, define the specific regulations that affect your project/company or the sector where the activity takes place)

Intellectual Property Owner (explain the intention: developing own IP or accessing external IP?)

Your aim to participate (which is your reason to apply to CIC Cambridge program?)

Why is important? (why is the participation of your company in the CIC Cambridge program important for Bizkaia?)

Founding team

(For each of the founding team members)

Team Member Name and Surname

Team Member Info (Information of the team member (training and work experience) and what makes this member special)

Investment percentage

Exclusive dedication